



Audrey Evanchik 1240
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Chain Promotion Authorization
For use by Field Sales

<u>DIVISION:</u> 1330 C. DiBenedetto 1334 K. Brandt	<u>CHAIN:</u> Raceway Gas (5269-00-00)
<u>Promotion:</u> \$ 0.30 OFF a pack of selected styles of Winston and Salem.	
<u>SUPPLIER:</u> M. Bernstein Tobacco	<u>PROMOTION DATE:</u> Product arrives at stores week of the week of 3/18/96 * Each Station will receive 65 Ctns of Couponed product.
<u>AUTHORIZED STORES:</u> ALL STORES	<u>BRAND ASSORTMENT:</u> Winston, Winston Lts, Salem, Salem Lts, Salem 100's, Salem Lt 100's, & Salem Ult Lt 100's.
<u>SPECIAL INSTRUCTIONS:</u> <ul style="list-style-type: none">• Retail Reps should plan to contact stores the week of 3/18 to place product in a display with signage reflecting newly reduced price.• All product will arrive from Bernsteins already couponed.	
<u>AUTHORIZED SIGNATURE</u> Nick (as per meeting 2/27)	

51850 3673

To: Kuruc, Nick, Wolfe, Laney, Teeter, Gregory, Dejong, Fred, Dibenedetto, Charles A., Brandt, Kevin E.,
Alvich, Ann, 1310 - Philadelphia ROU (METZG)
From: Evanchik, A E.
Posted: 3/4/96 14:09
Opened: 3/8/96 14:09
Subject: Raceway Gas March Promo

Attached is the upcoming Raceway Gas March Promotion . Please send to all Retail Reps and Sales Reps with Raceway Gas Accountability CID(5269-00-00).

Thank You,

Audrey

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